

CURRICULUM VITAE



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Born	December 17 th 1973 in Zehdenick / Germany
Marital status	Married, 1 Child
Nationality	German

PROFESSIONAL EXPERIENCE

12|11 – today

Stellwerk3 GmbH, Reutlingen ,Berlin, Hamburg,

Regional Online Advertisement Agency with own Advertisement Management System, 25 Employees

SENIOR PROJECTMANAGER

PROJECTMANAGEMENT

- Develop, Maintain and Monitoring of software related Projects
- Coordinate Projects Needs and Timelines with Costumers and Software Development
- Support Sales Team with Product Presentations

PRODUCTMANAGEMENT

- Product Owner AXON (Regional Online Advertisement Management System)
- Develop Product Requirements
- Software Development with SCRUM and Kanban

11|09 – 10|11

Ticket Online Software GmbH, Berlin, Hamburg, Munich

A subsidiary Company of the CTS Eventim AG. Ticket Agency with own coded ticketing software and event service, 150 Employees

PRODUCTMANAGER SPORTS – INTERIMS TEAMLEADER PRODUCTMANAGEMENT

INTERIMS TEAMLEADER PRODUCTMANAGEMENT

- Product Owner TO30 Ticket-Software
- Software Development with SCRUM and Kanban
- Planning, Monitoring of Software Deployments
- Gateway to the Project Management and Software Development of the CTS Eventim AG

PRODUCTMANAGER SPORT

- Develop sports related Production Requirements, incl. Requirements Documents
- Competitive Intelligence
- Build Strategy to implement a 3rd-Party-CRM-Solution

PRODUCTMANAGER WEB

- Product Owner Ticket Online Portal, Online Partner Shops an Ticket Agencies Sales Client
- Release Planning
- Moderator for Requests from various Departments

CONSULTANT - MIGRATION SPORT

- Migration of various Sports Clients
- Target Definition, Resources Planning, Instructions, Monitoring and Controlling

11|07 – 10|09

Berlin Organizing Committee 2009 GmbH, Berlin

Founded by the DLV (German Athletics Association) and the City of Berlin to organize the 12th IAAF World Championships in Athletics **berlin**2009, 50 Employees

TICKET MANAGER (Overall Responsibility for the Budget, 1 Employee)

- Strategic planning of the Ticket Department (Ticket Pricing & Categories, Stadium Seating Capacity, Ticket Packages).
- Monitoring the Ticketing Income (up to 20 Mio. €).
- Preparing and maintaining all Sessions of the Competition Days in the Ticket System.

- Developing and handling of various Ticket Contingents (e.g. for the IAAF Family, Commercial Hospitality, Public Sales...).
- Preparing, Monitoring and evaluation of various Tenders (Ticket System, Stadium Cleaning, Signage).
- Strategic planning and Implementation of the overall Signage Concept (Covering all various Event Locations like Stadium, Warm up Area, Athletes Hotels,...).
- Reporting to the Management and the IAAF.
- Planning and supervising the Staff Members and Volunteers (up to 1.500 Persons per Day).
- Supervising and Trouble Shooting the electronically Access System.

11|98 – 10|07 Berlin Thunder Footballteam Betriebs GmbH, Berlin

One of the six Professional American Football Teams including Front Office of the NFL Europe League, a subsidiary Company of the National Football League (NFL), 17 Employees

TICKET MANAGER (Overall Responsibility for the Budget, 2 Employees)

- Strategic and financial planning of the Ticket Department, Developing and monitoring of the Department Budget (up to 75k €, Controlling of the Ticketing Income up to 500k €).
- Preparing and maintaining Events in the Ticket System.
- Planning and executing every Tasks concerning Ticketing during the Home Matches attended by 20.000 Visitors on average (Top-Level-Trouble-Shooting, Money Supply, Settlement of all financial Issues).
- Planning and supervising the Staff Members.
- Reporting to the Management and the Head Office of the League.
- Outlining, managing and executing Measures for Sales Promotion (e.g. Kids Club, Company Intranet Program, Cooperation with LIDL [one of the biggest German food markets]).
- Outlining, managing and executing various Company Outings
- Planning and executing of administrative Tasks to tighten the Relations to Customers and to canvass new.
- Planning and executing of the CRM Strategy.

05|06 - 07|06

FIFA World Cup™ Ticketing Center

Founded by CTS Eventim AG and the Organizing Committee to maintain all Ticket related Issues regarding the FIFA World Cup 2006, 600 Employees

FWCTC MANAGER – VENUE BERLIN (Overall Venue Responsibility ca. 90 Employees)

- Supervising, coordination and main Responsibility for all local Ticket Workflows and Offices in Berlin as well as for the Staff Members working there.
- Keeping the Connection between the Berlin Office of the Organization Committee and the Ticketing Headquarter.
- Reporting directly to the Central Project Management.
- Top-Level-Trouble-Shooting.

07|92 – 06|93

Korps- und Territorialkommando OST – Potsdam

MILITARY SERVICE

EDUCATION

- 05|06 – 05|06** **FIFA World Cup™ Ticketing Center** (2 Days)
WORKSHOP: TRAINING COURSE FOR MANAGING STAFF
- 12|02 – 12|02** **CTB, COACH TEAM BERLIN** (5 Days)
TRAINING: BASIS-PHONE-TRAINING
- 11|01 – 11|01** **New Horizons, Computer Learning Center** (5 Days)
WORKSHOP: MS ACCESS 2000
- 09|93 – 04|00** **Freie Universität Berlin**
UNIVERSITY STUDY OF POLITICAL ECONOMICS
- Main Subject of the Study: Public Finance, Economic Policy and Financing
 - Thesis: "The statutory Annuity Insurance System in the Federal Republic of Germany and the Future of financing its Apportionment of Cost."
 - Degree: Diploma as Political Economist
- 09|90 – 06|92** **Käthe-Kollwitz-Oberschule, Gymnasium, Berlin**
GRADUATION OF SECONDARY SCHOOL

ALSO INTERESTING

Computer Knowledge:

- Ticketing: TicketOnline, EventimSports, EventimSales und Archtics
- MS Office: Word, Excel, PowerPoint, Access, Outlook
- Internet: Basic knowledge HTML, PHP

Language Knowledge:

- English: Fluent in Speaking and Writing
- Russian: Basic Knowledge

Strengths:

- Capturing, analyzing and solving of Problems – Top Level Trouble Shooting
- Well structured and organized Working – Sustainability
- Efficiency and Effectiveness – High Quality Demands
- Being patient and communicative in every kind of Situations – High Level of Toughness

Personal Interests:

- Sports (Jogging, Golf)
- Literature
- Genealogical and Family Research

Berlin, 2012.05.08

